

Yellow!

A new dating app that has exactly the same look and feel as Tinder (swipe to the left, swipe to the right, make judgements with just a photo, etc.) except it is directly linked to Snapchat, so you can start sending snaps straight away.

In the app store it says that it is only for people 17 and over, but you enter your own date of birth. A lot of the males popping up were in their mid to late 20s, however most of the girls on there are a lot younger.

A redeeming feature about this app is that it also asks for your mobile number as part of the sign up process, which offers a level of accountability and traceability. On the app store it's sold as "make new friends on Snapchat", however if it was just about friendship I can't understand why they also ask for your gender and the gender you're "interested" in, not to mention the amount of six packs and pouts on profile pictures. **The safety concerns are obvious**, ultimately it would be absolutely fine if only adults were using the app however as it is a Snapchat add-on, and **it has an even younger feel than Tinder**, I can see that it is probably very appealing to young people.

Please advise your child to delete it if they have it. Obviously there are the traditional "stranger danger" safety messages surrounding this but it also taps into a bigger, wider issue around body image and self-esteem.